

ASHLEY ECHOLS

UI DEVELOPER

CONTACT

Email: ashleyne92@gmail.com

GitHub: anechol

Portfolio: anechol.github.io

LinkedIn: ashley-echols

TECHNICAL SKILLS

HTML

CSS

JavaScript

ReactJS

Git

TFS

Terminal (UNIX)

Figma

EXPERTISE

Attention to Detail

Eagerness to Learn

Collaboration

Communication Skills

Time Management

PROFILE

User Interface Developer who blurs the line between design and programming. Excels at working in Agile, team-based environments and collaborating with designers and developers. Eager to learn new and modern technology that makes it simpler to build reusable and scalable UI components.

PROFESSIONAL EXPERIENCE

BSWIFT

May 2019 - Present

UX Developer

- Launched multiple client microsites totaling tens of thousands of users by constructing reusable and componentized UI elements based on given designs.
- Aided company to win largest client in history (The Home Depot) by building a showcase template for client proposal.
- Ensured cross-browser compatibility and accessibility by addressing browser-specific issues and following WCAG 2.1 standards.
- Sought out for new projects and company platforms through attending planning meetings and workshops.

WUNDERLAND GROUP

Mar. 2019 - Apr. 2019

Freelance Front End Developer @ Movéo

- Lightened agency's client workload by building WordPress templates using HTML, CSS (SCSS and animation), and PHP.
- Facilitated client communication to subscribers with updates to email blasts.

LEO BURNETT WORLDWIDE

June 2017 - Dec. 2018

Junior Web Developer

- Assisted major clients (Allstate, Intel, Kellogg's, The Field Museum, Dunkin', etc) in completing successful marketing campaigns by utilizing efficient CSS and JavaScript to build and update projects.
- Broadened horizons by being exposed to a variety of front end technologies and code bases including React, Angular, Vue, WordPress, and Adobe Experience Manager.
- Interviewed and screened intern- and junior-level candidates.